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COMPANY PROFILE

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DRIVE **THE IMPACT**

Creating **INNOVATIVE** solutions to inspire change

VISION

To be one of the most trusted marketing agencies in Saudi Arabia, renowned for innovative strategies and impactful results that support the Kingdom's dynamic growth

MISSION

To foster lasting relationships with our clients and provide outstanding customer service by driving business growth through innovation and creativity.

WHY BLND?

As a comprehensive one stop shop providing all the essential services for your business, we are dedicated to delivering innovative and personalized solutions that meet your unique needs. With a commitment to integrity, excellence, and building lasting relationships, we ensure your success is our top priority. Trust us to transform your vision into impactful results.



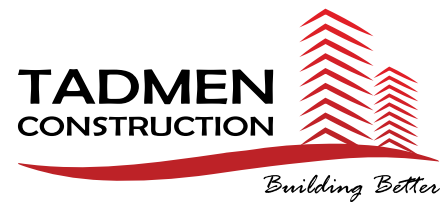
GLOBAL PARTNERSHIP

BLND continues to strengthen its resources, expertise, and team through strategic alliances with top global organizations across multiple fields.

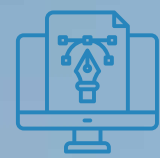


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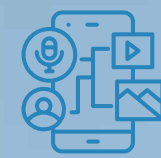
OUR LOYAL PARTNERS



WHAT WE DO



DESIGN



MULTIMEDIA



DIGITAL MARKETING



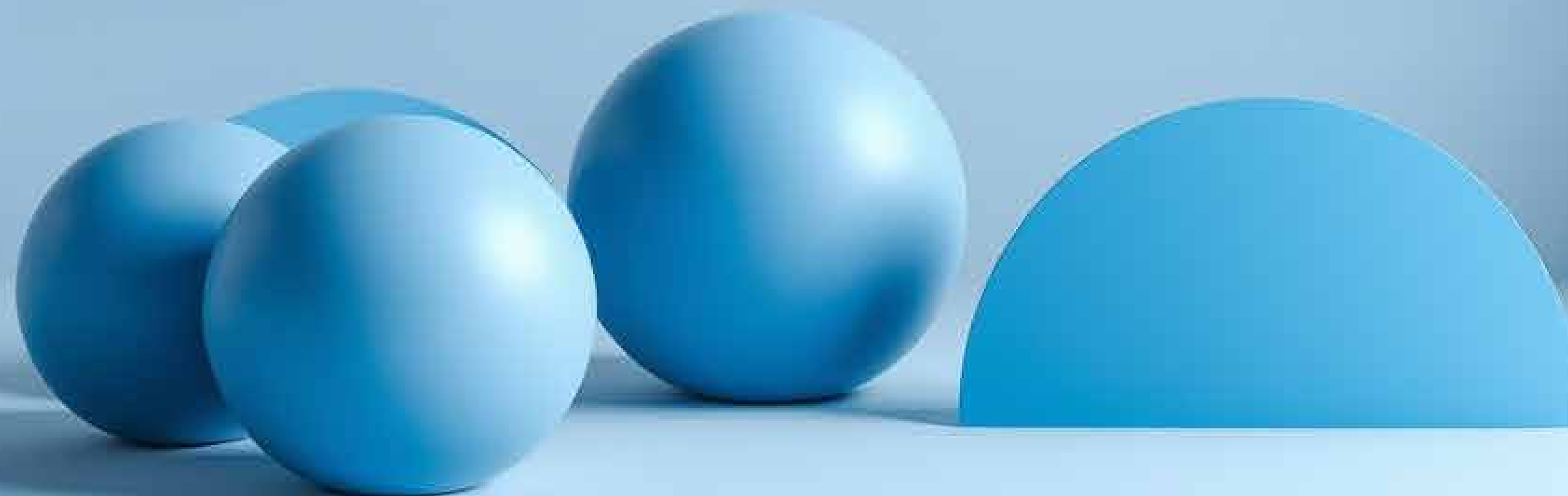
WEB & APP



PRINTING



EVENTS & IMMERSIVE EXPERIENCES



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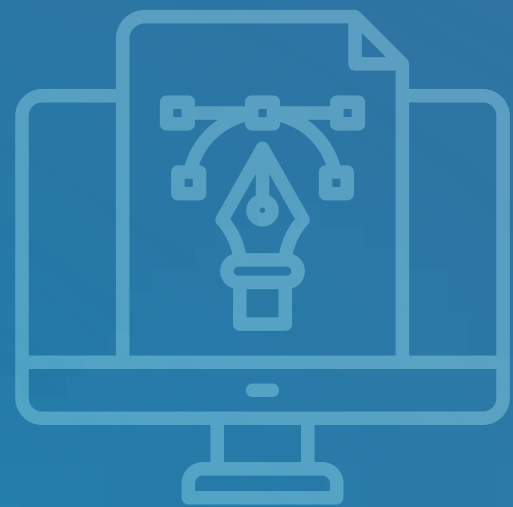
Three reflective lenses are arranged horizontally on a field of white flowers. The left lens is a semi-circle with a vertical edge on the left, the middle is a full circle, and the right is a semi-circle with a vertical edge on the right. Each lens reflects the sky and the field, and has a bright starburst light on its top edge.

DISCOVER HOW WE CAN ELEVATE YOUR
BRAND & TURN YOUR **VISION** INTO REALITY

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DESIGN



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WE CREATE
VISIONS |

Logo Design

Brand Manual

Corporate Identity

Graphic Design

Infographics

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ألوان الهوية
COLOR PALETTE



C59 M0.78 Y0.39 K0



C65.01 M0.3 Y41.47 K0
PANTONE P 5 - 130 C



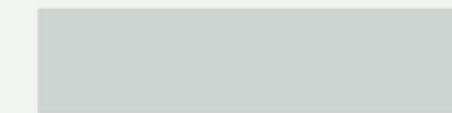
C93.78 M76.13 Y50.66 K56.1
PANTONE P 16 - 108 C



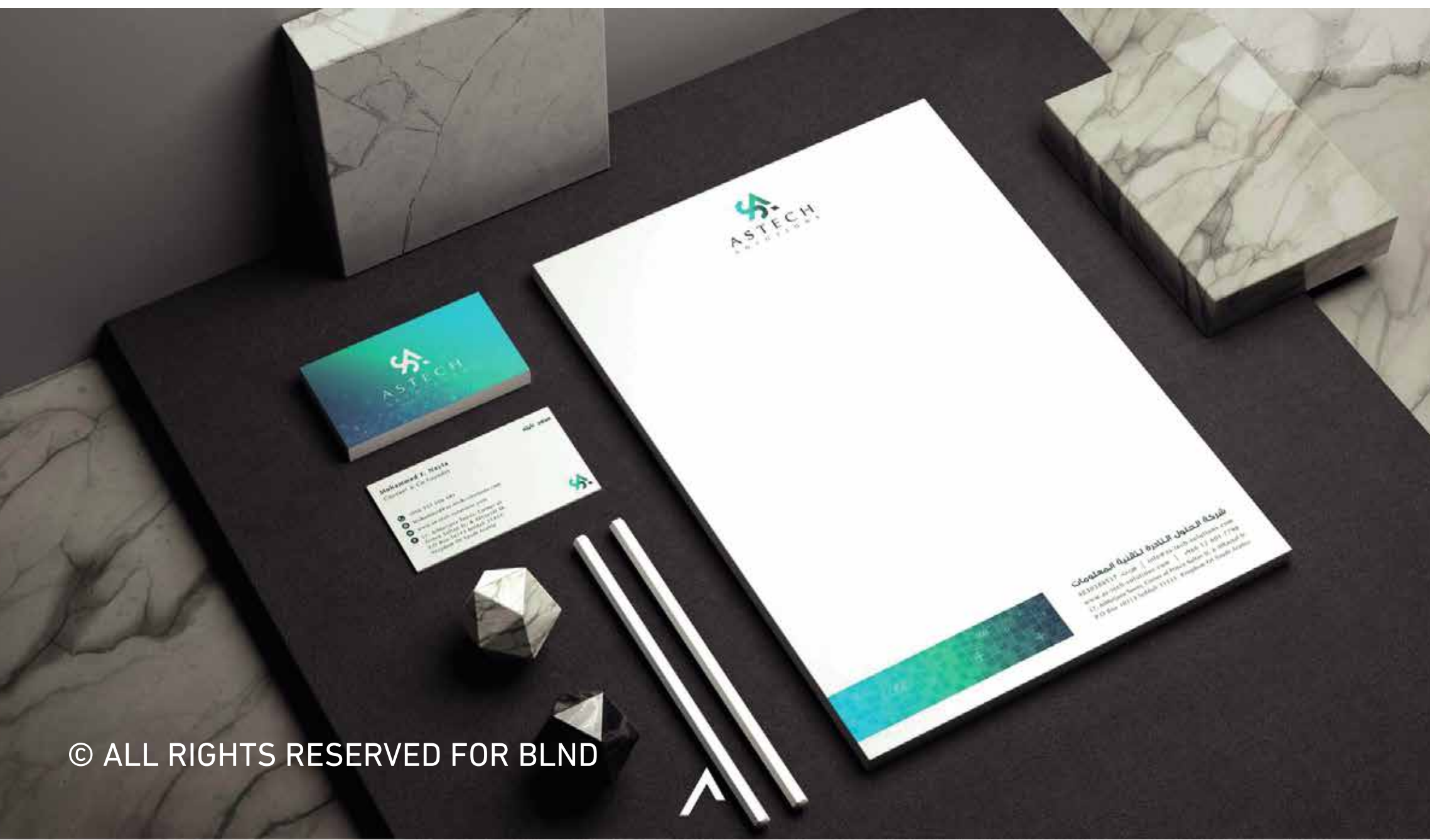
C75.02 M67.97 Y67.02 K90.16
PANTONE P 15 - 179 C



C59.42 M50.96 Y50.5 K19.58
PANTONE P 179 - 11 C



C13.59 M9.31 Y10.34 K0
PANTONE P 2 - 169 C



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GLOBAL ARENA FOR
TOURISM ECOSYSTEM
SAUDI ARABIA | 2025



PANTONE | 2593U
#7D4199



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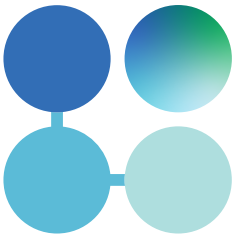


PANTONE | 3415C
#009069



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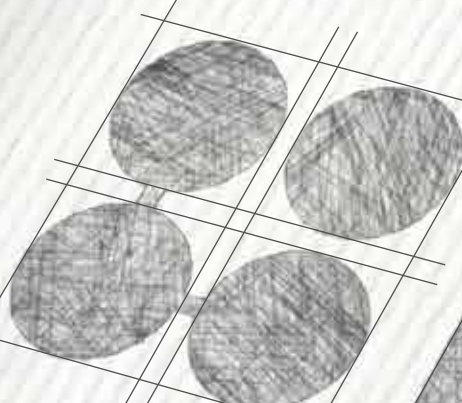
insomics

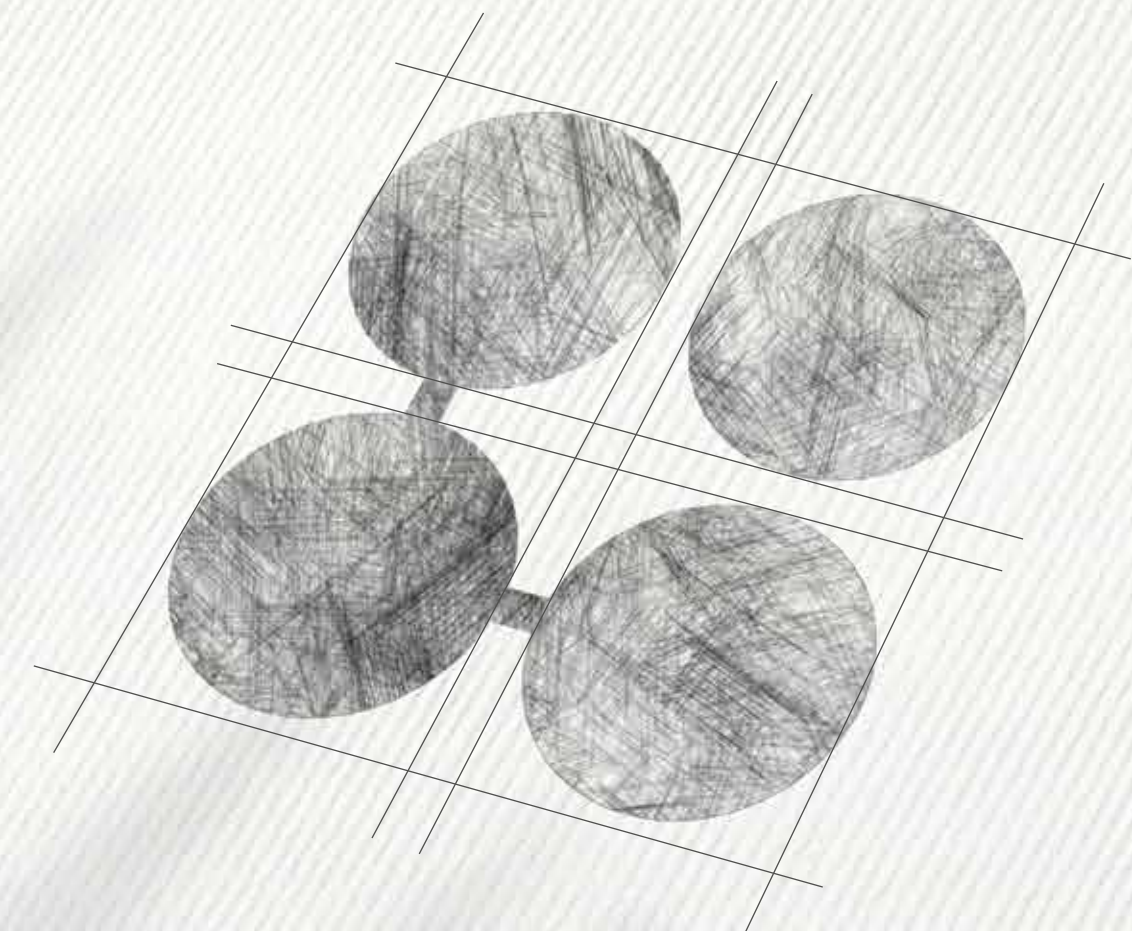
#406FB1 | C83 | M56 | Y0 | K0

#73BAD5 | C59 | M6 | Y11 | K0

#73BAD5 | C30 | M0 | Y13 | K0

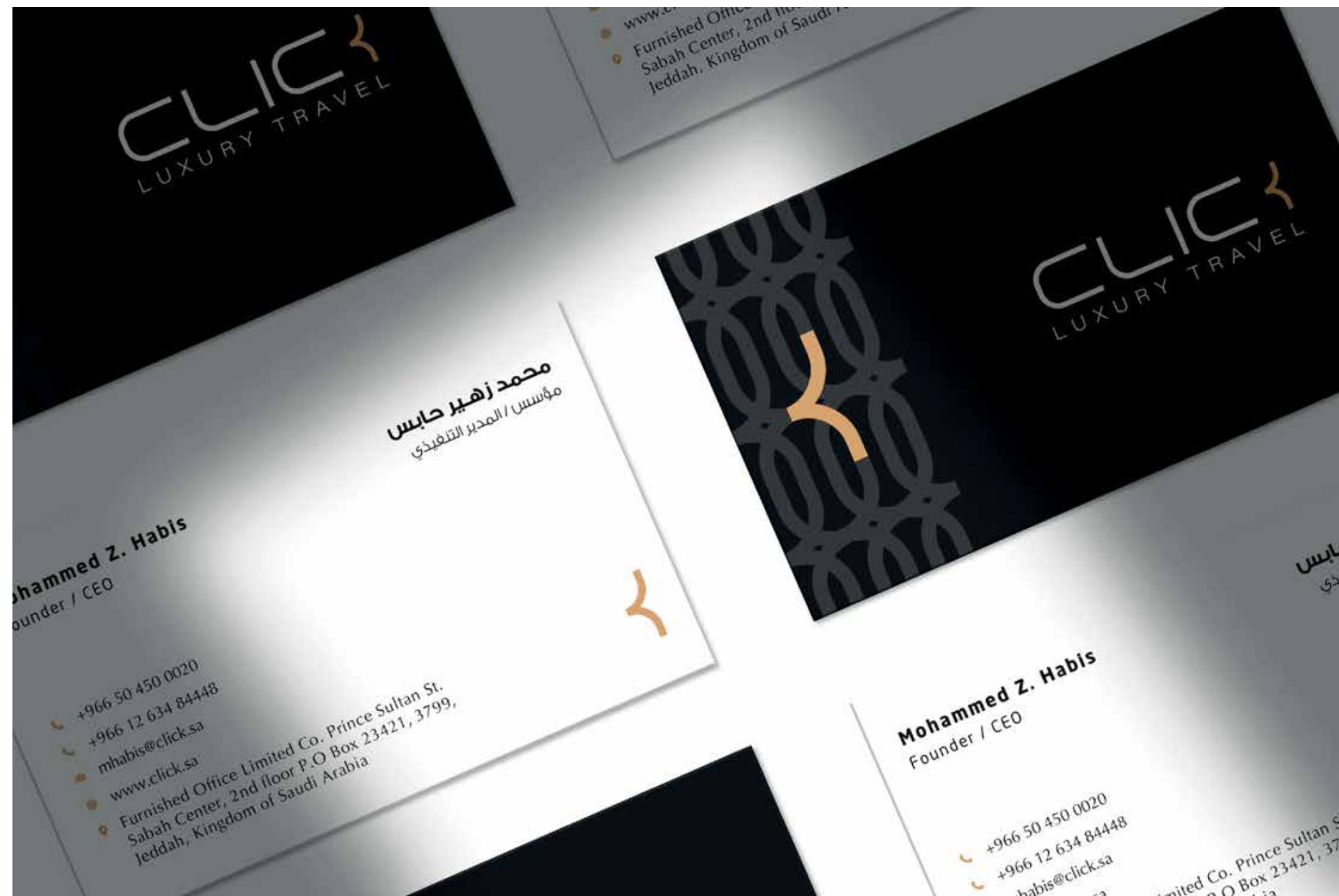
#53A975 | C78 | M5 | Y76 | K0

insomics



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CLIC
LUXURY TRAVEL



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Plan . Build . Manage

ألوان الهوية
COLOR PALETTE



C10.33 M100 Y76.17 K2.39
PANTONE P 13 - 115 C
R 207 G 14 B 50



C91 M78 Y62 K98
PANTONE P Black C
R 0 G 0 B 0



C56.59 M45.78 Y42.69 K30.19
PANTONE P 179 - 11 C
R 103 G 104 B 107



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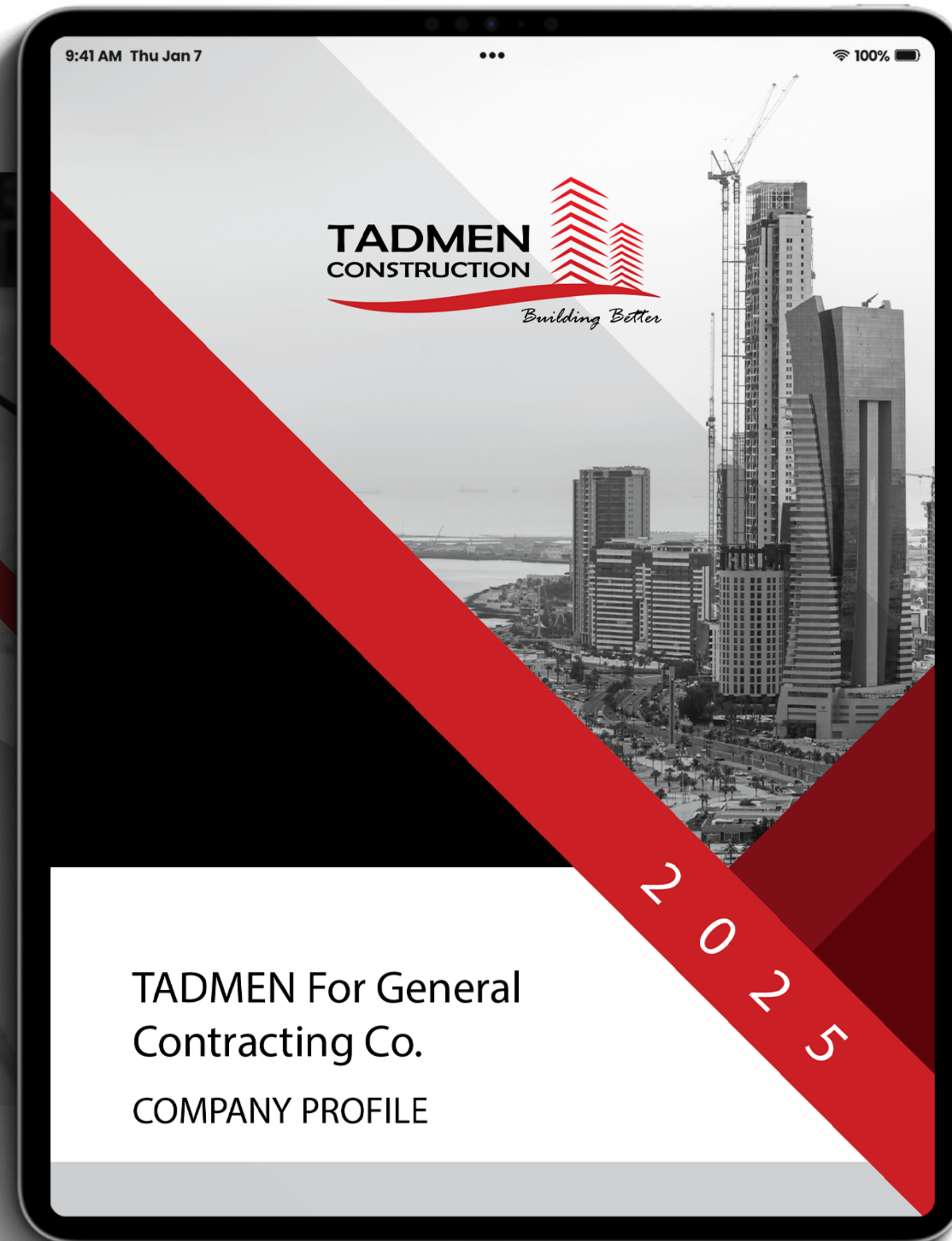
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On Time.
On Spec.
On Site.



MULTIMEDIA



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WE SHAPE STORIES |

Video Production

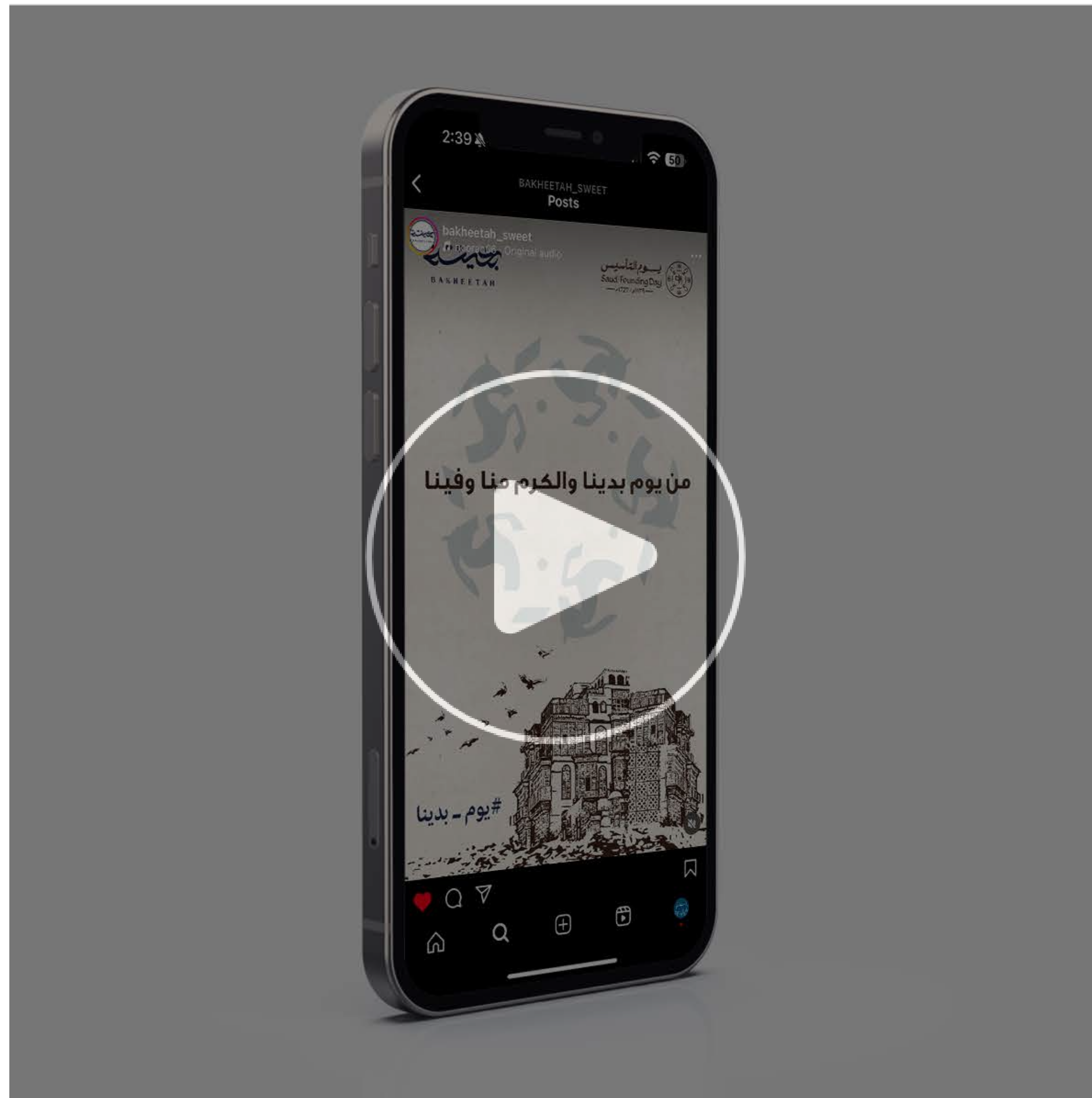
Audio Production

Animation

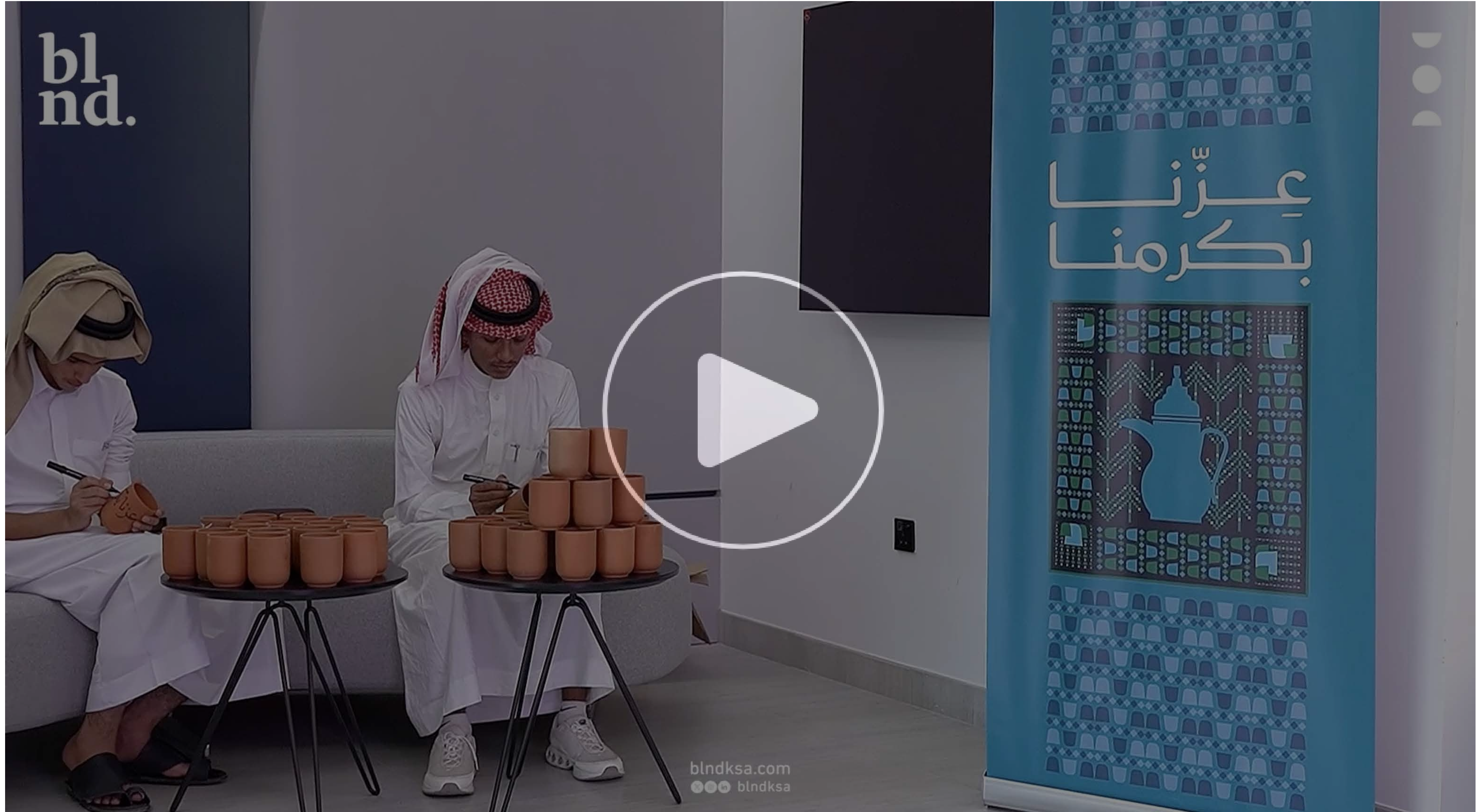
Photography

Motion Graphic Design

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DIGITAL MARKETING



WE DRIVE ENGAGEMENT

PPC & Google Ads
Social Media Buying
Moderation
E-Commerce Marketing
Email & SMS Marketing



FEB 2019 SUMMARY

Tweets
11

Tweet impressions
12K

Profile visits
1,270

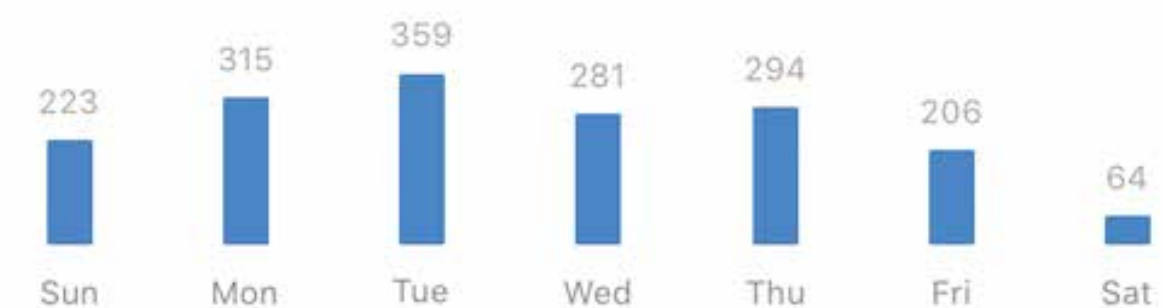
Mentions
1

New followers
75

Discovery ⓘ

595

Accounts reached from
Feb 10 - Feb 16



Reach

+65 vs. Feb 03 - Feb 09

595

Impressions

+1,687 vs. Feb 03 - Feb 09

5,018

Profile visits
1,498 ↑ **559.9%**



إعجابات
30



في المتوسط، حصلت على 4 إعجابات في اليوم

مشاركات
عرض 7 أيام بتكرار يومي

معدل المشاركة
1.8%



نقرات الرابط
9

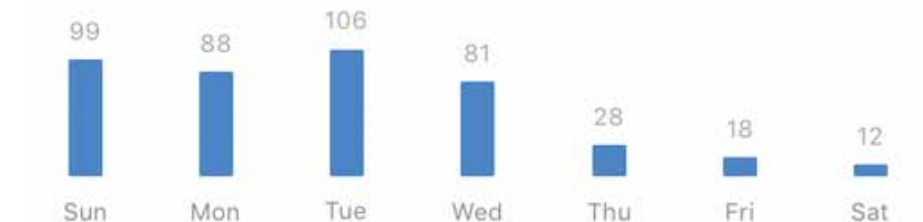


في المتوسط، حصلت على 1 نقرات الرابط في اليوم

Interactions ⓘ

432

Actions taken on your account from
Feb 10 - Feb 16



Profile Visits

-91 vs. Feb 03 - Feb 09

415

Website Clicks

+0 vs. Feb 03 - Feb 09

15

Emails

+1 vs. Feb 03 - Feb 09

1

Calls

+1 vs. Feb 03 - Feb 09

1

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WEB
& APP



WE DEVELOP SOLUTIONS |

Web Design & Dev.

App Design & Dev.

Wordpress Integration

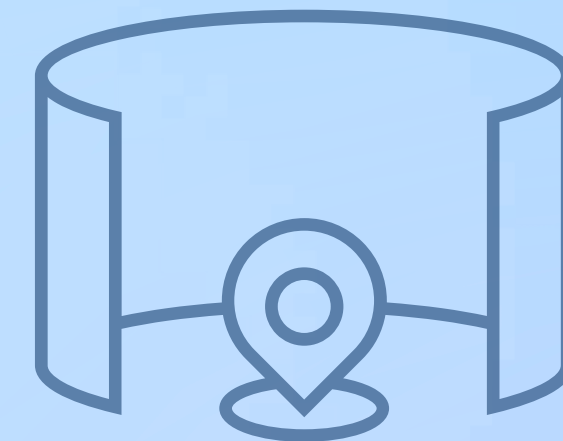
E-Commerce Website

Landing Page Dev.

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**EVENTS &
IMMERSIVE
EXPERIENCES**

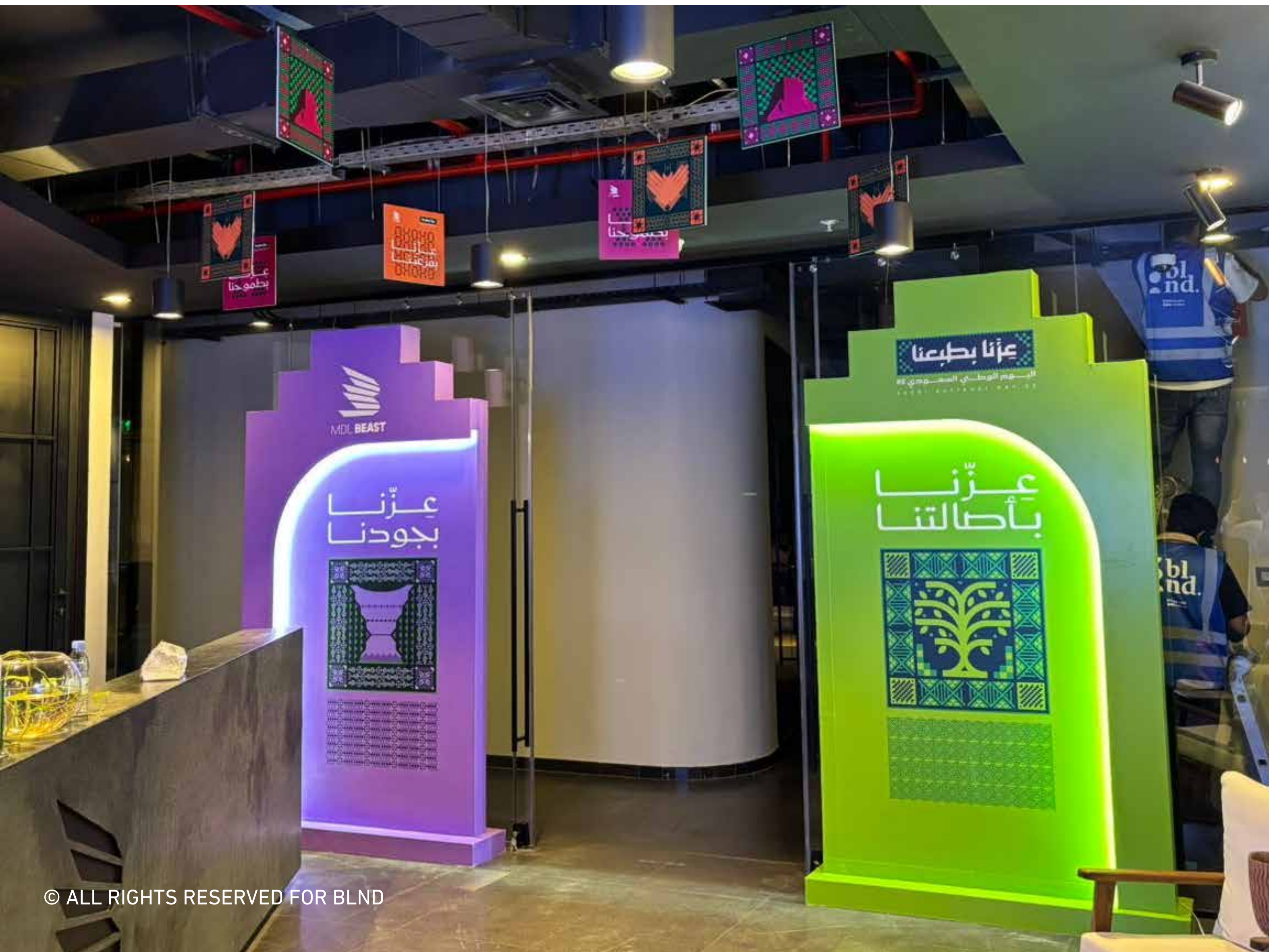


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WE MAKE MEMORIES |

Event Management
Immersive Experiences
Museums & Exhibitions
Conferences & Conventions
Cultural & Artistic Events

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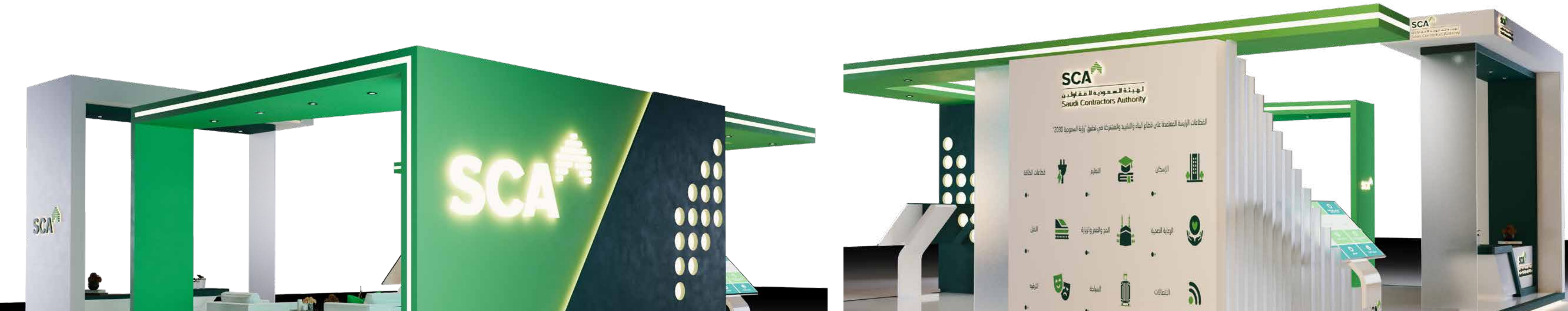


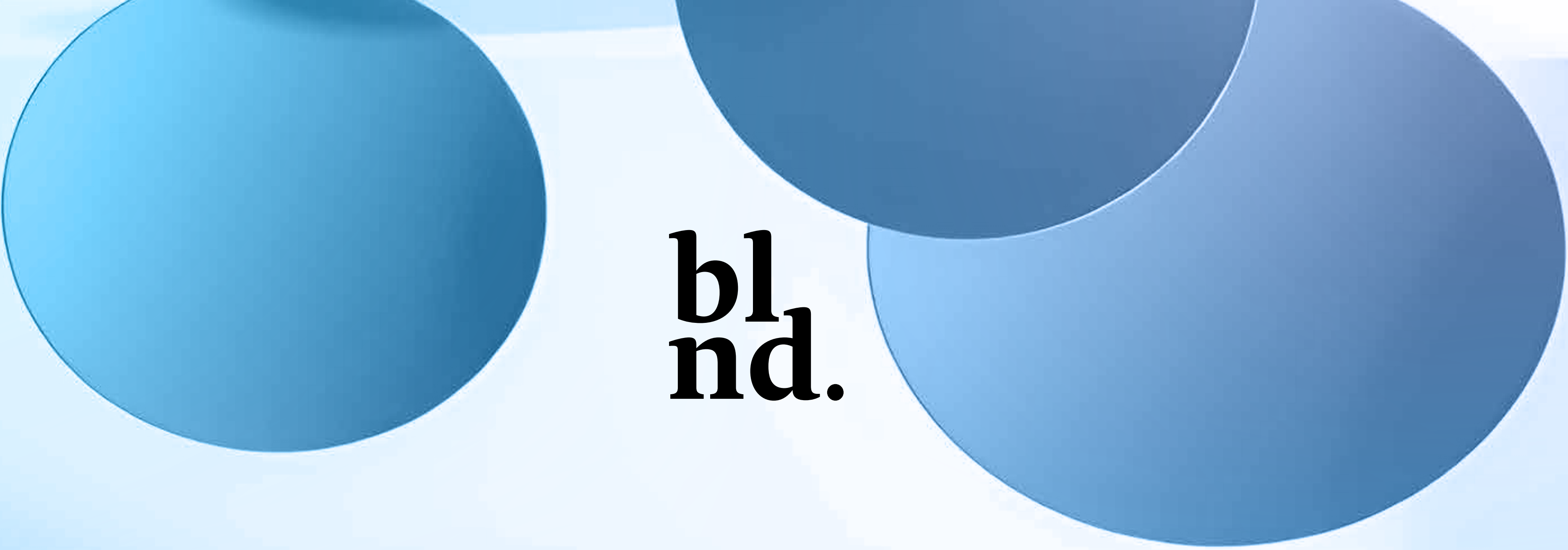
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مركز رافع للأعمال - شارع ابي هيثم الأنصاري - حي المحمدية ص.ب ٣٣١٢ جدة ٢٣٦٢٤ المملكة العربية السعودية

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